



For immediate release
Friday, July 17, 2015

Macomb-OU INCubator awarded \$21,050 for client RAYOMAR

Sterling Heights, Mich. -The Macomb-OU INCubator (Mac-OU INC) was recently awarded \$21,050 in Business Accelerator Funds (BAF) to provide accelerator services to client company RAYOMAR Enterprises of Sterling Heights.



Mac-OU INC is the top business accelerator in garnering State of Michigan BAF dollars to assist client companies.

RAYOMAR has created an innovative fastener technology, the (EO)2® SnapTop™ Carrier & Mounting System, for attaching cases containing gear and equipment for mission-specific work or play purposes on vehicles and/or other fixed objects. The (EO)2® System is the only rigid fastening/mounting system that snaps on and off only when needed and otherwise stays safe and secure, with no discernable movement between parts, while in the mated position.

"We are excited about this award and feel these services will open new opportunities and further expand Rayomar's market," Julie Gustafson, Mac-OU INC Executive Director, said.

Additional advantages of the (EO)2® System include:

- Easy-on and easy-off "snapping" of parts or equipment to various mounting locations, providing flexible, quick, and easy access for maintenance.
- Ease of scalability from inches to several feet, with the ability to hold forces of well over tens of thousands of pounds.
- The accommodation of different materials to match customer needs, including aluminum, plastics, magnesium, steels and alloys.
- The ability to be manufactured using different forming technologies such as extruding, injection molding, casting, or machining.

RAYOMAR current holds letters of support from top companies in the market such as Canyon Coolers, Diablo, The Holcombe Group, National Molding, and So iLL, as well as a letter of intent from Ford. General Dynamics Land Systems has offered support through a letter of interest to develop project scope and technology development investment strategies to strengthen the domestic-based combat vehicle market.

This BAF award will allow RAYOMAR to complete a market analysis and discovery report, further develop the eo2fastener.com website, and file additional patents and claims. RAYOMAR intends to leverage the two issued patents for the (EO)2® Fastener/Mounting Apparatus, plus the Internationally Registered Trademark, to support pending agreements.

These BAF awards are distributed by the Michigan Small Business Development Center (MI-SBDC) through the Macomb-OU INCubator to the various accelerator service providers. As these awards

Program managed by the MI-SBDC in partnership with the Michigan Economic Development Corporation and Michigan's network of business accelerators.

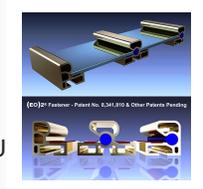
RAYOMAR PHOTOS AVAILABLE: **Car carriers, motorcycle use, utility vehicles, backpacks, TV mounts**. These are some of the sample uses of the fasteners at work.

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Media notes:

For Macomb-OU INCubator interviews, please contact Joan Carleton at the Macomb-OU INCubator at (586) 884-9324 or via email at jfcarlet@oakland.edu.

The **Macomb-Oakland University INCubator** supports economic development in Southeast Michigan by accelerating high-tech businesses, cultivating academic innovation and encouraging research & development. To help small businesses grow, the incubator creates customized success strategies for startup and emerging companies in the niche industries of defense, homeland security, advanced manufacturing and technology. For more information, visit the incubator website at oakland.edu/macombouinc.



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Media Relations

University Communications and Marketing
Oakland University, 100 Anibal House, 2200 North Squirrel Road, Rochester, MI 48309-4401

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